

## Testimonials for Aaron Bare:

“Comments about Aaron Bare’s presentation have become viral on our campus. The students quickly and easily identified with him. The faculty and staff have continued to discuss his talking points with the students. The campus is in full *buzz* with phrases and descriptions that include:

‘Inspiring’

‘Motivational’

‘A career maker’

‘I can’t stop thinking about his comments’

‘I will be an entrepreneur’

Aaron is **THE Entrepreneurial MAN!**” **Dr. Jeffrey Walls, SPHR Indiana Institute of Technology**

Aaron Bare's insightful intellect helps audiences better understand the disruptive nature of social media and the negative and positive impacts on their lives. His insights allow them to leave with a deeper understanding of the challenges they face in these rapidly changing times and the tools and resources necessary to not only compete, but succeed! **Jeff McKeever ~ CEO, MicroAge and WPO Disruption Chair**

“In August, 2012, Aaron Bare presented and facilitated a dialogue on “Disruption Influences on Leadership and Innovation” to our annual corporate strategic planning retreat. Aaron’s presentation style is comfortable and conversational, yet provocative and stimulating. His interaction with our team left us full of ideas, and wanting more! Our firm is committed to deploying our “energy and ideas for a better world”. Aaron talked about how “disruption is innovative leaders being the change they see in the world.” We have embraced his ideas and are using them to bring as we seek to inspire positive social change and create a better world. We highly endorse Aaron as an outstanding presenter, thinker, entrepreneur, and innovator.” **Richard Tollefson, CEO, Phoenix Philanthropy**

Aaron has the ability to take a complex subject (social media) and break it down to understandable terms (for a 50 year old). I respect not only his expertise in social media but the fact that he brings a wealth of experience from the staffing industry - he "gets" what Duffy does and is effectively massaging the language so potential customers will understand immediately what recruiting research is. **Kathryn Duffy, Duffy Group**

“I invited Aaron to present to a ‘C’ Level group of executives on Disruption and its impact on business models and leadership. He succeeded in making a number of us uncomfortable with both the speed and scope of change across a broad swath of hard product and digital verticals. Aaron was knowledgeable, engaging, balanced and gave our group many compelling examples of the forces driving business model challenges, along with some solutions derived from creative adaptation. Fast decisions, trial and error pivots and business model changes (while also limiting the risks of huge bets), along with technologies ‘simplifying’ force offered important insights for our group and particularly powerful takeaways.” **Bruce Black, M&A Advisor, Fox & Fin Financial Group**

Mr. Bare came to Florida International University to speak about entrepreneurship generally, and how to be disruptive in the legal field. By disruptive, he meant changing how things are done in the legal field and learning how to capitalize on those changes.

The most important thing that I took from Mr. Bare's presentation was that it is vital to become an expert in something. Really, it is less important what that something is, just so long as you are an expert somewhere. From there, all that remains is to find out how to capitalize on that expertise. Essentially, Mr. Bare helped us realize that no matter what you are an expert in, somebody somewhere will need that expertise. Therein lies opportunity.

Overall, I thought Mr. Bare was fantastic. He is among the more interesting speakers we have had the opportunity to host this academic year. **Philip Howard, Federal Society President, FIU**

Aaron's presentation was intriguing and thought-provoking. He provided a unique perspective of the future of the legal profession and the impact that technology has had, and will continue to have, in shaping the way attorneys practice law. **Aaron Boothby, Federal Society President, University of Akron**

There are very few actual movers and shakers with a vested interest in the Phoenix community who have a solid intelligent background and grasp on business at a high level. Aaron is one of those rare individuals. I met Aaron many years ago on a plane and was impressed from the start. I have had the pleasure of working with him throughout the years on projects, and have also had clients and colleagues who have had the same pleasure with amazing results. Aaron is top notch! **Amanda Vega, Social Media, PR, and Compliance Nerd with 20 years experience. CEO, Published Author, Professional Speaker**

I highly recommend Buzzmouth for your marketing needs. They are fun to work with and really go the extra mile to make sure you have what you need, on time and on budget! I will definitely hire Aaron's team at Buzzmouth in the future! **Sara Decker, Director, Turning Pointe Wealth Management**

Buzz Mouth! What can I say! Aaron Bare has molded Buzz Mouth into THE cutting edge entity for helping businesses and individuals breakthrough and occupy the space they covet by delivering the right message at the right time with the right tool to targeted audiences. Buzz Mouth has harnessed a unique mix of social media, brand positioning and collaborative consulting which is unmatched by others in the business arena today. Aaron and Buzz Mouth were invaluable in helping to put Brand Aspirations on the map. Why wait for 2020, when you can be there now with Aaron and Buzz Mouth! **Stephen F. Horgan, CEO, Founder Brand Aspirations**

Aaron is a big picture thinker, who thrives on creating new ideas and cutting edge technologies. He has the unique ability to also relate these concepts to others with both passion and ease. I'm always happy to work on projects with Aaron and Buzz Mouth - he fosters a fast-paced and innovative environment. **Laura Fursman, Executive Assistant, Blogger, Artist**

I have had the pleasure to know Aaron for several years and finally see him at work providing expert guidance and services to one of my businesses. His knowledge and expertise is unsurpassed and he is very enjoyable to work with on a project. **Tom Fulcher, The Idea Gardener LLC**

Aaron redefines time and energy every day. He has the ability to implement when others are just thinking about reading more on an idea. He is a true pioneer that has courage and spirit to venture into the unknown; it is these qualities that make him a superb entrepreneur and leader. I have had the pleasure of working with Aaron on many projects in our MBA and now continue to work with him on mobile business applications. In addition to his boundless energy for creation he sees connections between social networking, marketing and sales that drive efficiencies in turning leads into customers. I would say that he is a genius in the social marketing area. **Shawn Seaton, MBA, Strategic IT thinker and implementer who solves complex application, infrastructure, people or project issues.**

Aaron is the perennial entrepreneur. His ability to generate new ideas and processes was instrumental and inspirational while we worked together. He and I became good friends because of his great work ethic, exceptional demeanor and incredibly enthusiastic attitude towards work and life. I learned quite a bit from Aaron in the short time we were colleagues and I look forward to learning more from him as a friend in the future. **David Gallelo, Senior IT, Operations and Marketing Expert**

Aaron is focused on the needs of the client, delivering what was promised or more. He is consistent and innovative. He works hard to present the client in a way that is both distinguishing and exemplar. **Rebecca MacTavish**

Aaron Bare, in one word ~ brilliant. He has already proven time after time he can create, grow, and turnaround businesses generating millions in long term revenue and relationships. He truly thrives on taking one genius idea, organizing a plan, and focusing on execution -- all while changing the world! **T.J. Loftus, Biz dev, internet marketing consultant, web entrepreneur**

Aaron helped Simply Servers develop hiring strategies that helped us recruit quality employees for our unique business model. Then he paired that with the newly formed Jobing TV segment without his help and the help of the Jobing.com team. Aaron is a great at making connections and solidifying relationships! **Bonnie Bauman, Operations Manager for Kool. Party Rentals**

Aaron Bare and JobingTV have been instrumental in the recruitment efforts at St. Joseph's Hospital and Medical Center. Their outstanding ability to present the St. Joseph's spirit in each of our Jobing TV segments has been phenomenal. **De Anne Russell, SPHR, Manager - Arizona Service Area Talent Acquisition and Employment Branding at Dignity Health**

Aaron Bare was a great value partner in our recent name change and marketing efforts. He gave us an agenda to follow with timelines as well, to get our project done. We think Aaron Bare is the type of person that everyone would enjoy working with, as well as learning from his vast experience and great wealth of knowledge. **Marsha Bare, President/CEO at CENTERLINE Federal Credit Union**

Aaron provided me a great overview of products to help me in my career and provide additional contacts I was looking for. Aaron was very easy to work with and extremely responsive on all issues! **Michael Dendinger, Senior Manager, Strategic Supplier Management at NuVasive**

Aaron was employed by our Credit Union Board of Directors to assist in the process of choosing a new name for our organization. We were evaluating 3 different organizations to assist in this process and choose Complete Strategies. He was very professional and knowledgeable in all facets of the process. I would highly recommend him his work to others. **Don Bregin, Principal, First Data Independent Sales Electronic Payment Services**

Aaron is a dedicated professional who truly understands the concept of serving and not just selling. It's rare to find someone who "gets it" and then "lives it". **Rick Stoddard Managing Partner, Performance Plus, LLC & Chief Coaching Officer, Process Corporation. Rick Stoddard, VP & Regional General Manager, Rocky Mountain Region**

Aaron has strategic cunning and great business acumen. His leadership skills are his most obvious strength. **Jack Wu**

Aaron is a true networker. He is continuously striving to connect people for mutual benefit in a friendly and positive way. His efforts extend to the people he works with and creates new opportunities for many. I am happy to have Aaron in my personal and business network. **Bill Gluth, Creative Thinking for Exceptional Businesses**

I recommend Aaron highly, and especially appreciate his ability to communicate effectively and to find positive solutions to some of my business challenges. **Valerie Simpson, Small Business Consultant, Efficiency & Productivity Consultant**

I have known Aaron for almost 15 years and he is one of the most dedicated people I have ever worked with. Aaron is focused on building mutually beneficial partnerships and has an exceptional business mind. He also has wide experience in evaluating human performance and has become a leader in this area. **Mike Reed, Meeting Consultant at InterCall**

I had the opportunity to work with Aaron on multiple projects during our EMBA program. Aaron immediately stood out as an individual with innovative ideas, exemplary business acumen, and a great knowledge of social media. Aaron has always taken the time to share his wealth of knowledge with the members of our class and has inspired the creation of entrepreneurial ventures because of it. I highly recommend Aaron. **Robert Vega, Marketing/Digital Strategy Consultant at Southwest Kidney Institute**

Aaron is a truly innovative, high energy entrepreneur. He has a great grasp of how to own and grow businesses coupled with a kindred spirit for commerce. I look forward to working with him again in the near future. **Kyle Stanton, EE, MBA, President at Titus Innovations Inc**